



Medsenger

remote counseling
with your doctor

**Medical Messenger as a
convenient way of remote
communication of the patient
with his doctor**

TelePat LLC –
Telemedicine for Patients



What is Medsenger?



Medsenger is a complete service for remote patient counseling that does not require hardware and software costs.

Based on this cloud platform, clinics offer their patients a new additional paid service with a personal confidential communication channel created between the patient and the doctor in a mode closed to the traditional messengers: remote counseling (monitoring, maintenance) of a patient by his doctor between face-to-face visits.

The service can be used on any platforms - **Web, Android, iOS.**

The main principle of service is asynchronous: **the patient asks when there is a question, the doctor answers when there is a possibility** (for example, within 24 hours).

This is exactly what **allows to embed a new service in the doctor's busy work day.**

Medsenger provides clinics and doctors with fundamentally new facilities and capabilities compared to the traditional exchange of personal contacts (phone, public messengers, email).

Unlike the universal messenger, the channel between the patient and the doctor is created by the administrator of the clinic after the patient has paid the contract, and automatically closes after the contract is concluded. In fact, it is a paid, more convenient, controlled and logged analogue of the doctor giving his mobile phone or e-mail to the patient.

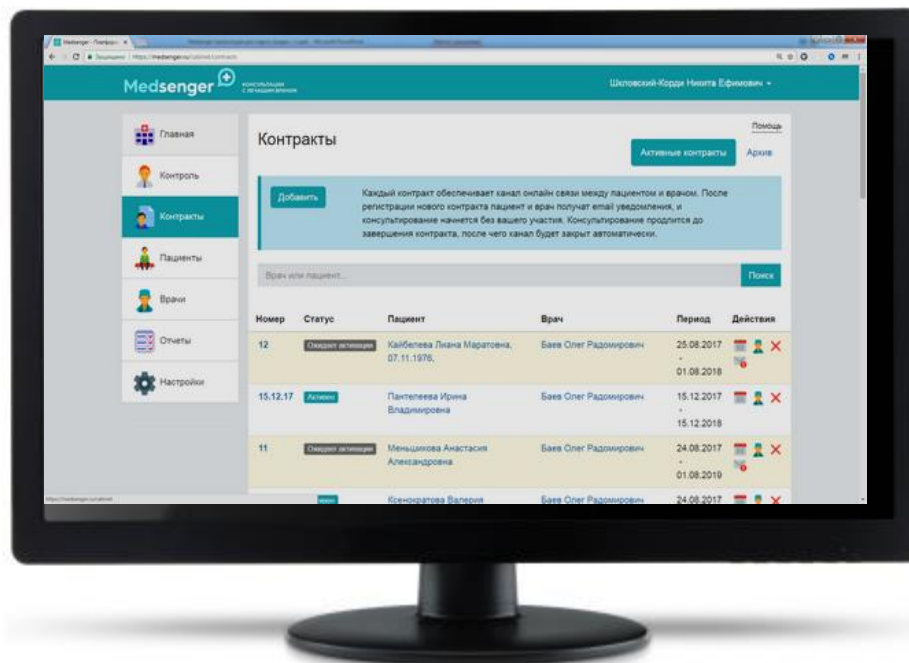
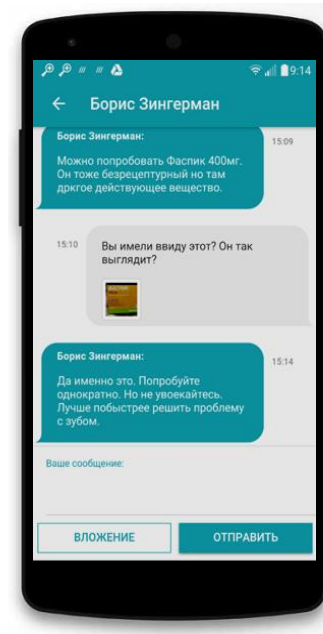
However, **the patient does not have any personal contacts of the doctor** after completion of the contract, but all correspondence with him remains.

For clinics (doctors), laboratories, insurance companies



Medsenger provides:

- Competitive advantage - attracting new customers and retaining old ones.
- Increasing customer loyalty, their commitment to treatment and satisfaction with medical services.
- Additional income without increasing loads.



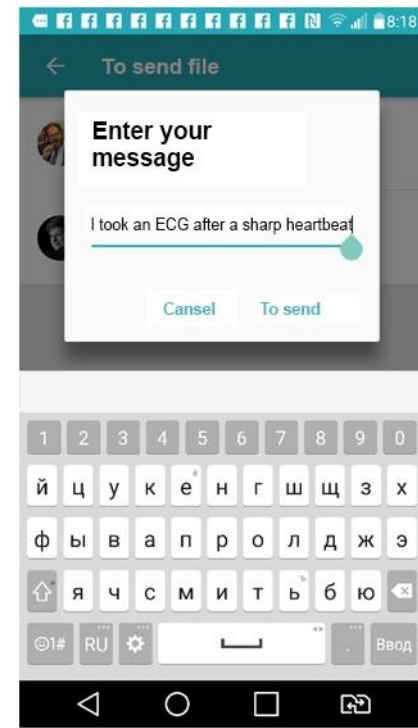
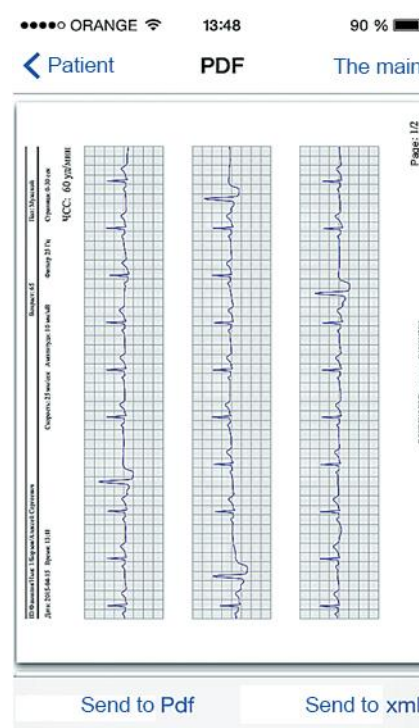
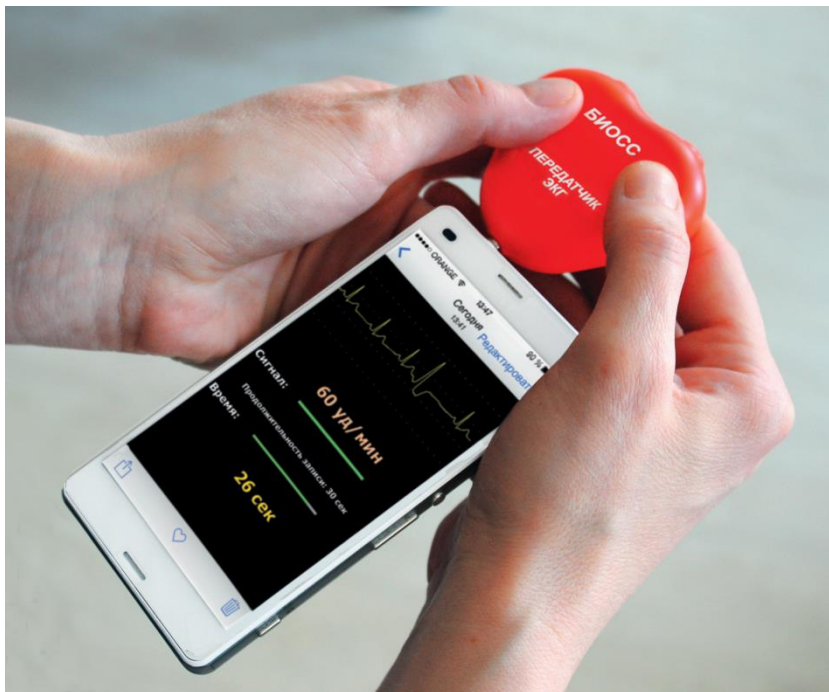
For Patients Medsenger is:

- the ability to constantly stay in touch with their doctor when it is difficult to visit him once more in a medical institution due to his health condition or remote location;
- the involvement in the struggle for their own health and the health of their loved ones, and this is an improvement in the quality of treatment and acceleration of recovery;
- the prevention of seizures, exacerbations and repeated hospitalizations.

This service can be actively in demand by:

- Patients discharged after surgery or other inpatient treatment.
- Pregnant (planning. Infertility and IVF, management).
- Chronic patients (diabetes patients, cancer patients, etc.)
- Relatives of patients undergoing hospital treatment: the service can be offered for operative remote interaction with the doctor, including answers to questions about the patient's condition.
- "Guarantee procuring" outpatient visit – weekly subscription to clarify the prescribed treatment.

Medsenger can be integrated with telemonitoring devices of any kind. In particular, with almost any cardiomonitors, blood pressure monitors, blood glucose meters.



At extra charge:



1. A phone number for emergency communication with the clinic can be placed in the patient's application. An extract from the patient's EHR can be always available in the doctor's application; It also provides quick access to all documents that the patient has uploaded.
2. A doctor and the patient can exchange voice messages.
3. At the end of the counseling period, the patient can evaluate the service provided. The patient's rating is made up of patient reviews.
4. A medical organization can directly monitor the medical quality of counseling and reward doctors not only for the number of consultations held, but also for the integrity of the work.
5. Connection of the video consultations initiated by a doctor
6. Mailing reminders and recommendations.
7. Integration of the service with EHRs of clinics or PHR of patients.
8. Formation of questionnaires for patients.
9. Integration with telemonitoring devices of any kind (cardiomonitors, blood pressure monitors, blood glucose meters).



Service Medsenger **is not tied to the Russian market**, it can be translated into any language and can be used in different countries of the world.

We see the following possible schemes for its implementation abroad:

- 1. Direct sales** of SAAS-platform to clinics (public and private) with payment for a monthly contract with one patient from \$ 60
 - The period of **free testing** and contract preparation for clinic is **1 month**. Connecting the clinic to the service after signing the contract and receiving an advance payment on this contract is 1 day.
 - Consulting solutions, recommendations for the applying of telemedicine technologies based on the platform Medsenger and support during the entire term of the contract.

- 2. Selling a license «as is»** with further possible modification and maintenance for a year before full transfer of service to the Customer.
 - The cost depends on the amount of work at the request of the Customer.



3. Interaction with other patented telemedicine services of TelePat LLC:

- service with automatic mailing to patients of questionnaires on well-being and health status and decision-making on the filled in questionnaires;
 - **TRANSPLANT.NET**, patient support service and monitoring after organ transplantation
 - **ONKO.NET, platform** for remote assistance to oncological patients at home between chemotherapy sessions;
 - **ONKO Control**, multi-role service of patient information support by insurance representatives
 - Medsenger Ai – Medsenger with connecting of artificial intelligence programs.
- The cost depends on the amount of work at the request of the Customer.

4. For pharmaceutical companies

- service for remote monitoring of the effects of developed or supplied drugs prescribed to patients by their doctors, for a monthly contract with one patient from \$ 100.

Thanks for attention!



Dozens of clinics in various regions of the Russian Federation are already connected to the service.

The service has been recognized as the winner of two competitions by the Innovation Agency of Moscow.

Also, Medsenger has become a part of a product developed through two state tenders and is included in the List of innovative, high-tech products and technologies.

The certificate of state registration of computer program No. 2017610945 dated January 19, 2017 has been received for the Medsenger service.

The Medsenger trademark is registered 01/26/2018, certificate No. 680947.

The rightholder in both certificates is TelePat Limited Liability Company.

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